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The Nature Connection Expands Board of Directors

Doug Koval and Andrew Boardman of Concord Join Nature-Based Therapy Organization

December 5, 2016 – Concord – Ron Bott, Board President of The Nature Connection - a Concord-based non-profit, today announced the appointment of Doug Koval and Andrew Boardman to the Board of Directors. Both residents of Concord, Koval and Boardman join a group of respected and experienced Board leaders with backgrounds in education, banking, public health, non-profit organizations, management consulting, and more.

"We are thrilled to welcome Doug and Andrew to The Nature Connection. Their combined experience in strategy, law and marketing will be vital additions to the growth of the organization," says Bott. "Over the next ten years, we have a bold vision – to make animal and nature-assisted therapy widely practiced in Greater Boston. With their leadership on the Board, I am confident we can reach our goals."

Doug Koval is President/Chief Strategy Officer of Affinity Growth Partners, Inc., a marketing strategy and communications firm in Concord that helps companies grow customer affinity - build passion for their products/services and brand. He has 20+ years of experience in delivering growth for some of the best known consumer brands in the world at Kraft Foods, Procter & Gamble (Gillette), Dunkin' Brands and TomTom. He holds an MBA from the University of Chicago, Booth School of Business and a BS from Tufts University. He and his wife, Susy, reside in Concord and have two children, as well as a dog, chickens and a chinchilla! Doug and Susy have been long-time supporters of The Nature Connection, and their daughter, Chloe, has been a Nature Connection volunteer.

Andrew Boardman is a Legal Officer at Middlesex Savings Bank. Working in the Bank's Natick Administration Center, he is a primary legal resource for the Bank's branch network and back office operations, including facilities, payment systems and cash management services. Prior to joining Middlesex, he worked as Associate Counsel with OneUnited Bank. He graduated from the University of Rochester with a BA in History and Political Science and a received a Law Degree from Emory University School of Law. He grew up in Carlisle and now resides in West Concord with his wife and twin sons. He is Vice Chairman of the Concord Public Works Commission and an active fundraiser for the Pan Mass Challenge, having been a rider for the past 6 years.

Founded in Concord in 1983, The Nature Connection brings the healing power of nature to some of the most vulnerable individuals in our communities. With live animals and natural materials, the organization delivers therapeutic programs to at-risk youth, people with disabilities, and elders in institutional settings throughout Greater Boston. Partner sites include special needs schools, at-risk youth programs, Alzheimer's care facilities and nursing homes .



The Nature Connection is actively seeking volunteers and advisors who believe in the healing power of nature and want to share it with others. For more information, or to get involved, please visit our website at <u>www.nature-connection.org</u>.

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