

5 T H A N N U A L

Inspire

Sponsorship Opportunities

**5th Annual Inspire
Wednesday, May 16, 2018
Rapscallion Table & Tap**

A fundraiser to benefit



About The Nature Connection



We bring nature. Nature does the rest.

Headquartered in Concord, MA, The Nature Connection is a non-profit organization that delivers monthly nature-assisted programs and live animals to at-risk youth, people with disabilities, and elders, including those with dementia and Alzheimer's.

Our programs bring joy, connection, and a sense of well-being to individuals with limited access to the natural world. We have served assisted living residences, memory care programs, residential schools, and other programs for people in need since 1983.

Inspire is The Nature Connection's annual fundraising event. Since 2013 we have welcomed individuals, sponsors, and friends who share our belief in the healing power of nature.



"When The Nature Connection is here, the behavioral issues go away. I've seen it. The program is powerful medicine because it grounds [the children] to nature and to themselves, and connects them to each other through the animals."
- Erica Nazzaro, The Home for Little Wanderers

Inspire

Wednesday, May 16, 2018

A fundraiser to benefit The Nature Connection

Sponsorship Opportunities

Leader - \$2,500

Event Visibility:

- Company logo included on printed invitation and evites. [**Sponsorship must be confirmed by March 15, 2018 for inclusion on invitation*]
- Premium full-page color advertisement in Inspire program: Back Cover/Inside Back Cover/Front Inside Cover or Interior staple-folded page.
- Two exclusive social media postings with logo and link to company.
- Company logo on promotional board at event and special recognition during remarks.
- Recognition on promotional materials including email blasts, flyers, and inclusion in media outreach.
- 4 tickets to Inspire.
- Reserved table at Inspire.

Year-Long Visibility:

- Listing and link on The Nature Connection's Website for one year.
- Recognition in NC newsletter

Supporter - \$1,000

Event Visibility:

- Full-page advertisement in Inspire program.
- Company logo on promotional board at event and special recognition during remarks.
- Recognition on promotional materials, including email blasts and flyers, and inclusion in media outreach.
- One exclusive social media posting with logo and link to company.
- 2 tickets to Inspire.

Year-long visibility:

- Listing and link on The Nature Connection's Website for one year.
- Recognition in NC newsletter.

Friend - \$500

Event Visibility:

- Half-page advertisement in Inspire program. Recognition on promotional board.
- Listing on social media.
- Special recognition during remarks at event.
- 1 ticket to Inspire.

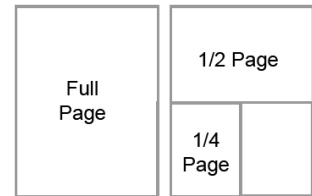
Year-Long Visibility:

- Recognition in NC newsletter.

2018 Inspire Program Book

The Inspire program book will be distributed to guests and will be published for a year on our website.

- Full Page:**
5 x 8 inches, vertical
- 1/2 Page:**
5 x 4 inches, horizontal
- 1/4 Page:**
2.5 x 4 inches, vertical



*Artwork must be received by April 13th.

To become a sponsor contact:

Maddie Phadke
 Director of Development
 978-369-2585
 development@nature-connection.org

Our 2017 Inspire Sponsors:

