

# Be a Sponsor that *Inspires*

*Event sponsorship to benefit The Nature Connection*

## About The Nature Connection

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*Ada sat quietly with hunched shoulders and a look of confusion on her face that is commonly seen in elders with Alzheimer's disease. As Ada was given soft rabbit fur sheddings, she gently caressed the fur, closed her eyes, and sighed in deep relief. The tension left her face and the corners of her mouth turned upward into a smile. Ada raised her head and spoke for the first time that day, fondly recalling her years of knitting for her kids and grandkids.*

At a time when social isolation and anxiety are at an all time high, The Nature Connection is delivering virtual therapeutic nature programs to over **400 people** living with disabilities, mental health conditions, and other challenges that limit their access to the outdoors. In our programs, participants are offered hands-on, sensory engagement with animals and nature that sparks comfort, social connection, stress relief, and positive wellbeing.

## About Inspire

May 2021

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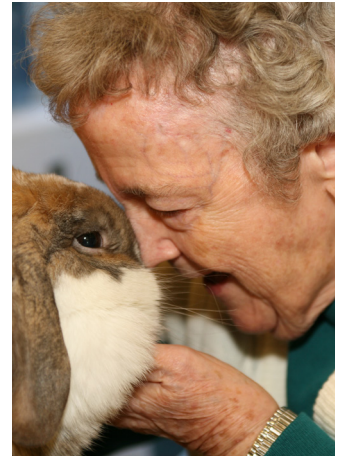
### The Event

*Inspire* is The Nature Connection's annual fundraising event in support of our programs. This night of philanthropy and fun features a guest speaker, silent auction, and heart-warming program stories.

Last year, **over 200 guests tuned in** for our virtual event and **outreach touched 2,500 people** in Greater Boston and MetroWest. We plan to reach even more local community members for this spring's virtual event and invite you to be a part of it.

### The Impact

*Inspire* raises 10% of our annual operating budget, allowing us to deepen the impact of our programming while recruiting new program partners and reaching more people in need of nature's healing.



# Inspire Sponsor Levels and Benefits

Let customers know that you support positive wellbeing in their community.

Your company can do good, raise your visibility, and benefit from the sponsor perks below. Sponsoring *Inspire* supports our values of community wellbeing; environmental stewardship; and diversity, inclusion, and acceptance. Have a sponsor benefit in mind that you don't see listed here? Get in touch - we want to make this partnership work for you!

## Community Champion

**\$2,500**

### **Event Benefits:**

- Logo included on promotional materials: printed invite, evites, flyers, and press releases.
- Premium large color ad on event webpage.
- Special recognition during live event remarks.
- Recognition on virtual event web page.
- 2 social media posts with logo and website link.
- 4 complimentary tickets to *Inspire* for your staff.

### **Additional Perks:**

- Corporate volunteer opportunity
- Logo on natural materials drop off for one month, reaching 50-100 people
- Listing and link on our website for 1 year.
- Recognition in fall newsletter.

## Wellbeing Advocate

**\$1,000**

### **Event Benefits:**

- Logo included on promotional materials: printed invite and evites.
- Large black and white ad on event webpage.
- Recognition during virtual event.
- 1 social media post with logo and website link.
- 2 complimentary tickets to *Inspire* for your staff.

### **Additional Perks:**

- Recognition in fall newsletter.
- Logo on natural materials drop off for one month, reaching 50-100 people

## Nature Friend

**\$500**

### **Event Benefits:**

- Logo included on promotional materials: printed invite and evites.
- Medium black and white ad on event webpage.
- Recognition during virtual event.
- 1 group listing on social media post with logo.
- 1 complimentary ticket to *Inspire* for your staff.

### **Additional Perks:**

- Recognition in fall newsletter.

## Program Ally

**\$100-\$400**

### **Event Benefit:**

- Black and white ad or announcement on event webpage (3 sizes available).

## Reach out to start your sponsorship:

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## 2020 Inspire Sponsors:

